

A FIRST CLASS
FILM STUDIO FACILITY





PROJECTS FILMED AT
ATLANTIC STUDIOS

INCLUDE:

THE DEEP (2011)

STARRING ÓLAFUR DARRI ÓLAFSSON
& JÓHANN G. JÓHANNSSON
DIRECTED BY BALTASAR KORMÁKUR
PRODUCED BY BLUEEYES PRODUCTIONS
& FILMHUSET PRODUKSJONER

ADD THIS SONG (2010)

MUSIC VIDEO BY GUSGUS
DIRECTORS HEIMIR SVERRISSON
& JÓN ATLI HELGASSON
PRODUCED BY HEIMIR SVERRISSON

THE GOOD HEART (2010)

STARRING BRIAN COX & PAUL DANO
WRITTEN AND DIRECTED BY DAGUR KÁRI
PRODUCED BY ZIK ZAK FILMWORKS

**REYKJAVÍK WHALE
WATCHING MASSACRE** (2009)

DIRECTED BY JÚLÍUS KEMP
SCREENPLAY BY SJÓN
PRODUCED BY THE ICELANDIC FILM COMPANY



WELCOME TO ATLANTIC STUDIOS HOT SPOT: ICELAND!

Iceland has recently become one of the hot spots for international film makers.

Unique locations with astounding natural beauty have attracted such films as **Batman Begins**, **The Flags of Our Fathers**, **Tomb Raider** and **Die Another Day** just to mention a few examples.

With **Atlantic Studios'** excellent new facilities, producers can now complement their exterior shooting in Iceland with studio filming - or just come for the interior shots and take advantage of our first-class facilities.

Atlantic studios are located in the Ásbrú enterprise park, next to Keflavík International Airport.





■ CITY OF REYKJAVÍK

■ HELGUVÍK INTERNATIONAL HARBOUR

■ ÁSBRÚ - TOWN OF REYKJANES

■ KEFLAVÍK INTERNATIONAL AIRPORT





GREAT LOCATION

POPULAR LOCATIONS NEARBY

Several popular filming locations are situated close to the studio: black beaches, lava fields, hot springs, mountain areas, geothermal areas, lighthouses and the Blue Lagoon spa, just to name a few examples. The Icelandic wilderness, with their majestic glaciers and many striking and unique types of landscape, are only a few hours away by car.



FILMED USING GREEN RENEWABLE ENERGY



Over 70% of Iceland's total energy needs come from renewable energy sources and over 99% of all its electricity supply is either geothermal or hydroelectric in origin. Iceland is in a unique position to become carbon-neutral and oil-free ahead of most other countries, and to demonstrate how this ambition can be achieved. Both electricity and heating at the Ásbrú Enterprise Park are provided using renewable geothermal resources. By being filmed at Atlantic Studios, a film project can be based on green energy.



INTERNATIONAL AIRPORT

Atlantic Studios are only 5 minutes away from Keflavík International Airport, from where there are direct flights to many of the major cities in the world, for instance London (3 hours) and New York (5 hours).

INTERNATIONAL HARBOUR

Helguvík harbour is 5 minutes from Atlantic Studios. Helguvík is the main oil-supply and distribution harbour for the Reykjanes area, and now offers improved services for industrial freighters and oil vessels. The port of Helguvík easily accommodates ships up to 200 m in length with a draught of 10 m by a 150-m long quay with a generous wharf area behind it.

CLOSE TO REYKJAVIK

Atlantic Studios are located only 45 minutes' drive from downtown Reykjavík and there is a direct bus route, the “**Reykjanes Express**”, connecting Ásbrú with the two main Universities in Reykjavík.

Reykjavík – Iceland's capital – is a young and daring city characterized by strong contrasts. It has an astounding variety of restaurants, offering both traditional and international cuisine cooked using the finest ingredients. Reykjavík city centre during the day and after hours at weekends, when the party is well under way, are two completely different experiences. Reykjavík is well-known for its vibrant nightlife, with trendy bars and clubs open until the (often not-so) early hours of the morning.

More information: www.visitreykjavik.is

WITHIN WALKING DISTANCE:



EXCELLENT FACILITIES

TAKE A LOOK AT ATLANTIC STUDIOS' EXCELLENT FACILITIES; INCLUDING SOUND STAGE, PRODUCTION SPACE, SWIMMING POOL, GYMNASIUM AND APARTMENTS.



We can provide the services of world class crew and craft, as well as equipment rental houses, local casting agencies and production assistants.

■ THE SOUND STAGE IS BUILT WITH THE NEEDS OF THE MODERN FILM INDUSTRY IN MIND. EVERYTHING YOU AND YOUR CREW MIGHT NEED IS WITHIN WALKING DISTANCE.



■ SINGLE AND FAMILY RESIDENTIAL APARTMENTS AVAILABLE, ALL WITHIN WALKING DISTANCE FROM THE STUDIO.





■ WE CAN PROVIDE ACCES TO A 4-M-DEEP HEATED SWIMMING POOL FOR UNDERWATER FILMING. THE POOL IS WITHIN WALKING DISTANCE FROM THE STUDIO.



■ THE CINEMA IS WITHIN WALKING DISTANCE.



■ A SPORTS HALL AND A FULLY-EQUIPPED GYM IS WITHIN WALKING DISTANCE.





AVIATION RELATED

HEALTH VILLAGE

RETAIL AND SERVICES

FILM INDUSTRY

TECHNOLOGY PARK

UNIVERSITY EDUCATION

GREEN ENERGY PARK

FUTURE RESIDENTIAL

ÁSBRÚ FUTURE VISION

The Ásbrú Enterprise Park is a re-invented nato military base located next to the keflavik international airport. A compelling future vision has been created which aims to make ásbrú a one-of-a-kind enterprise park based on green energy. Today, ásbrú offers ambitious academic programs at keilir, a university campus, a business incubator and many other exciting projects such as a green energy research centre, a health village and an international data centre. Creative industries such as atlantic studios are a key element of the ásbrú future vision.



■ ONE FINE EXAMPLE OF THE RENOVATED BUILDINGS IS THE FORMER AMMUNITION STORAGE FACILITY AT ÁSBRÚ WHICH SERVES AS A BALLET SCHOOL TODAY.



GREEN DEVELOPMENT AT ÁSBRÚ

The buildings at Ásbrú are being renovated in accordance with a policy of maximum reutilization of building materials. The aim is to minimise the use of new building materials, energy and space required for landfills, and to reduce harmful emissions. The method has shown to contribute significantly to the profitability of projects and shorten time needed for preparation. The development at Ásbrú is Iceland's largest recycling and redevelopment project.



■ ABOVE: THE BUILDING OF THE HANGAR IN 1943.

■ LEFT: ATLANTIC STUDIOS TODAY.

ATLANTIC STUDIOS

Ásbrú is an old military air base which was closed in 2006. It is currently being renovated and redeveloped by KADECO. Like most other localities in Iceland, it uses 100% renewable energy sources, both for electricity generation and space heating.

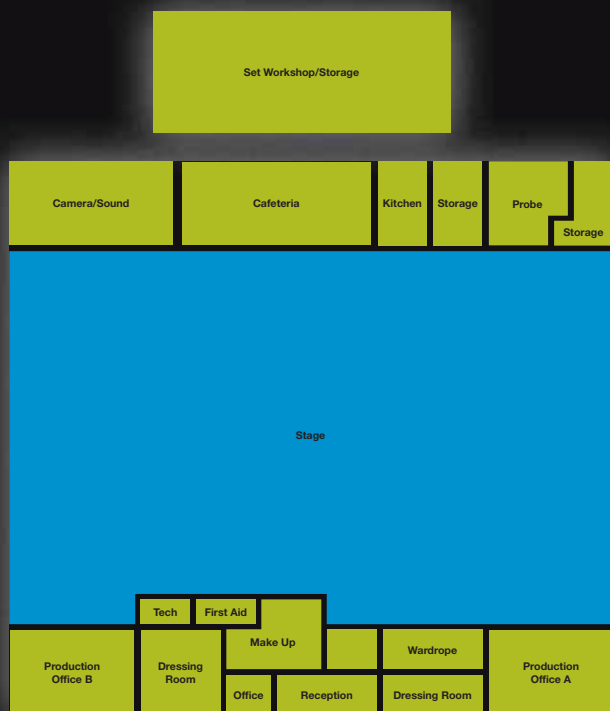
Sustainability and reutilisation at Ásbrú can be seen not only in the sources of the power supply and the definition of new roles and functions for the existing structures but also in the methods used in renovation.

Atlantic Studios are one of the environmentally-friendly projects at Ásbrú. These are located in a building that was originally the first large air-force hangar, built in 1943; later it was used for automobile maintenance services and equipment storage. A very high proportion of the extant buildings and materials was used in the construction of the studios.

FLOOR PLAN FACILITIES & SPECIFICATIONS



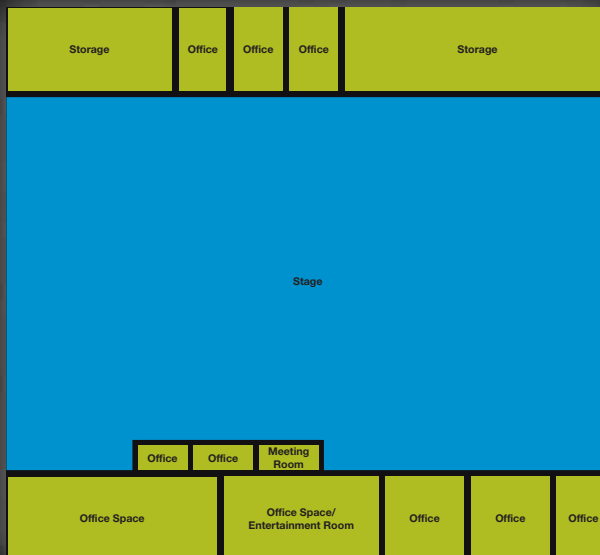
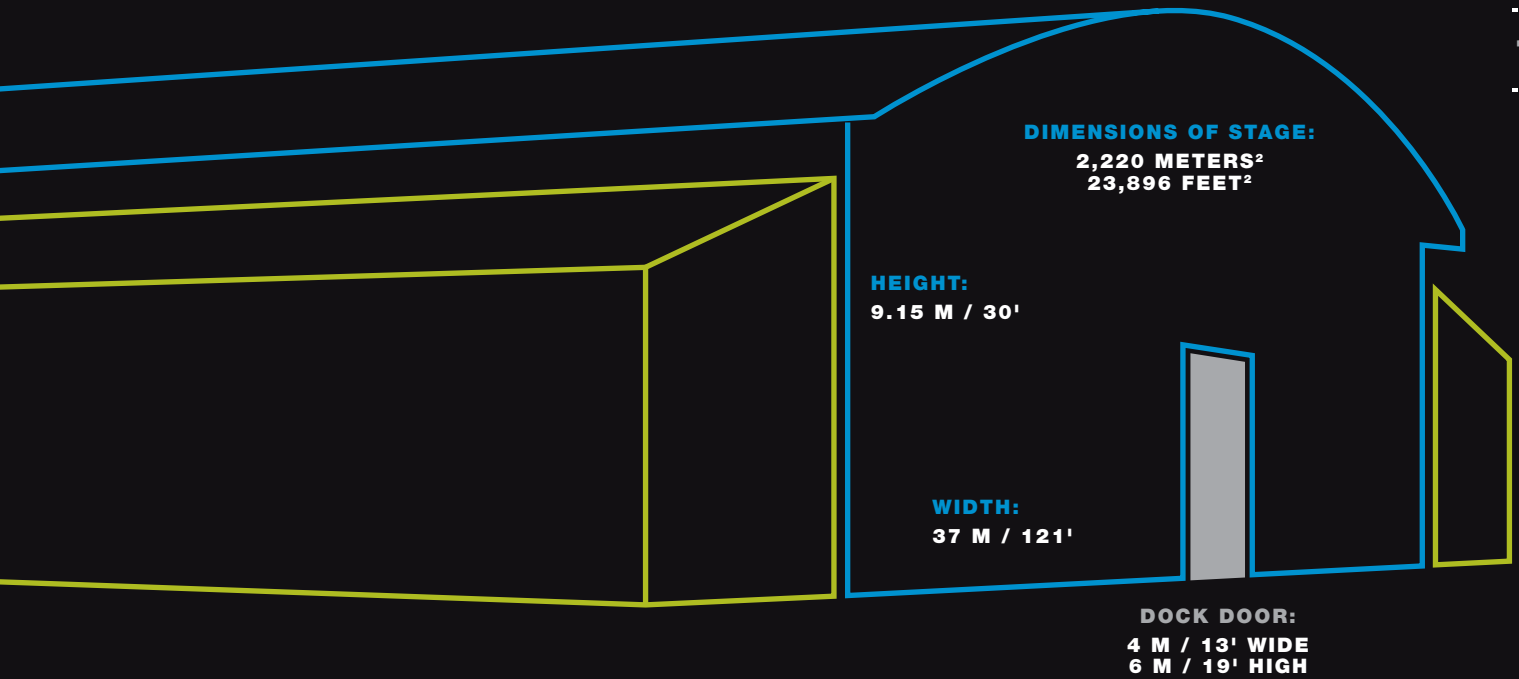
LENGTH:
60 M / 196'



GROUND FLOOR

FACILITIES ON GROUND FLOOR

- WARDROBE, DRESSING, MAKE-UP, PROPS AND STORAGE ROOMS
- DINING ROOM
- PRODUCTION OFFICES
- CAMERA AND TECH SUPPORT ROOMS



FIRST FLOOR

FACILITIES ON FIRST FLOOR

- PRODUCTION OFFICES
- STORAGE SPACE
- ENTERTAINMENT ROOM
- MEETING ROOM

In recent years Iceland has been gaining a higher profile in the international film industry. Internationally acclaimed actors and directors have been working in Iceland with highly skilled local crews.

20% INCENTIVE

Reimbursements are offered for film and TV production costs incurred in Iceland. Producers can apply for reimbursements from the State Treasury of 20% of the costs incurred in the production of films and television programs in Iceland.

Applying for the 20% reimbursement is an easy straightforward procedure. Applications are sent to the Ministry of Industry and must be submitted before starting the production.

For detailed information concerning the application procedure and forms please contact the Film in Iceland Agency.

WWW.FILMINICELAND.COM



CONTACT ATLANTIC STUDIOS AT:

TEL.: (+354) 425 2100 // FAX: (+354) 425 2101 // EMAIL: INFO@ATLANTICSTUDIOS.IS // WWW.ATLANTICSTUDIOS.IS